

# Hospitality & Tourism Cluster

## Business & Industry Endorsement

### Questions to Ask When Exploring Careers:

1. What careers relate to things I like to do?
2. Show me the \$\$! What are the potential salaries of my careers of interest?
3. Are my careers of interest projected to grow? (Job Outlook)

### Do you....

- ✓ like to plan and create meals for special events?
- ✓ ever think about owning and managing your own restaurant?
- ✓ love to create fabulous events for special occasions?
- ✓ have an interest in managing a luxurious hotel?
- ✓ love planning trips and vacations?



## Cruise to your dream career in Hospitality & Tourism!

People everywhere love to go on dream vacations! People love to dine out, exploring different restaurants! Hospitality and Tourism careers are found in cruise line vacations, ships, luxury hotels, travel guide agencies, event planning, stadiums, food science and development, business, *catering*, parks like Six Flags and Disney World, and so many more!

<i>Sample Fastest Growing Hospitality &amp; Tourism Careers-Salary Ranges in Texas</i>	<b>Bottom 10% &amp; Under</b>	<b>50%</b>	<b>Top 10% &amp; Up</b>
Meeting & Convention Planner	\$26,210	\$45,500	\$77,890
Hotel Manager	\$27,830	\$46,400	\$80,080
Tour Guide	\$16,640	\$21,990	\$45,280
Chef	\$21,620	\$38,500	\$70,600
Human Resource Specialists	\$33,350	\$58,520	\$102,330
Travel Agent	\$23,150	\$41,330	\$82,170
Cruise Ship Captain	\$46,730	\$104,120	\$157,400
First Line Supervisors of Food Preparation	\$19,190	\$35,756	\$55,830
Interpreter and Translator	\$25,960	\$49,350	\$80,990
General Operations Managers	\$46,080	\$104,960	\$187,200

### Sample Careers to Consider with a 4-Year College Degree and Higher:

- Restaurant Management
- Business Management
- Event Planner
- Executive Chef

### With a 2-Year College Degree:

- Baker Pastry and Specialty Chef
- Culinary Arts

### With a Certification and HS Diploma:

- Transportation Attendant
- Hotel, Motel, and Resort Desk Clerks
- Switchboard Operators



# Career Pathways in Hospitality and Tourism

Pathways and Required Courses					
<b>Culinary Chef</b>	Culinary Arts 1	Culinary Arts 2	Chef Training Practicum		<b>Certification: ServSafe Food Handler; ServSafe Food Manager</b>
<b>Culinary Baking &amp; Pastry</b>	Culinary Arts 1	Culinary Arts 2	Café Operations Practicum		<b>ServSafe Food Handler</b>
<b>Culinary Science SWHS</b>	Introduction to Culinary Arts	Culinary Arts 1	*Food Science OR Career Prep in Culinary related area		<b>Certification: ServSafe Food Handler</b>
<b>Hotel Management</b>	Hotel Management and Hospitality Services Practicum	Travel & Tourism and Hospitality Services Practicum 2			<b>Certification: AHLEI Certified Guest Service Professional</b>

*\* Satisfies 3<sup>rd</sup> Year Science Graduation Requirement with successful completion and required prerequisites. Refer to the SBISD Program of Studies for more information about courses and prerequisites in this Career Cluster.*

## Some of the professional experiences students enjoy in Hospitality & Tourism Courses:

**Culinary Arts:** • learn the basics of culinary and kitchen skills • learn about careers in the hospitality industry  
• Develop original recipes • learn what it takes to manage a restaurant • train with professional chefs • run a small cafe

**Culinary Science:** • investigate the principles and methods used in the food science industry • learn how food interacts with our bodies • chemical reactions of food during preparation, food reactions with different environments  
• work alongside professionals at the luxurious Houston OMNI Westside Hotel every day • learn about

**Hotel Management Practicum:** • the varied careers involved in the Travel & Tourism industry • experience your favorite departments in the OMNI, including front desk, restaurant, culinary, accounting, banquets, guest services, sales, engineering, human resources • earn clock-hour college credit for the Conrad Hilton Hotel & Restaurant Management degree program  
• fun field trips to popular Houston sites with an optional study trip to New York City!

**Hospitality & Tourism courses include: Intro. to Culinary Arts; Food Science; Culinary Arts 1 & 2; Café Operations; Chef Training; Hotel Mgmt.; Travel & Tourism; Hospitality Services Practicum 1 & 2; Career Prep & Guthrie Center Internships.**

**For more information, contact your school counselor or:**

Beverly Litton  
Guthrie Center & Career and Technical Education Counselor  
**Spring Branch Independent School District**  
**The Guthrie Center**  
**10660 Hammerly Blvd., Houston, Texas 77043**  
**Office: 713-251-1303 Fax: 713-251-1315**

Sources: Achieve Texas, O\*Net Online, Labor Market & Career, \*Disney careers.com, Information, CareerOneStop.org, U.S. Bureau of Labor & Statistics

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